# PACK BALES

### CONCERT AT BAYFRONT PARK, NIAMI

TTEM		SOLD		AMOUNT
BEACH TOWELS		70		735.00
T-SHIRTS		270		2,362.50
HATS		121		<b>635.</b> 25
CASSETTE CASE		145		507.50
FLASHLIGHT		327		572,25
TOTAL : WHOLESALER COST				4,812.50 - 3,987.50
STATE SALES TAX	( ; (6.5%)		#44 M	825.00 293.72 531.28

# COMMUNITY EVENTS MARKETING

## NAME GENERATION

# CONCERT AT SAYPRORT PARE, MIAKI, FL.

FFEM	NUMBER CARDS	
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LICHTERS	6.200	

### COMMUNITY EVENTS MARKETING

### CARTON BREAKDOWN

### CONCERT AT HAYFRONT PARK, MIAMI, FL.

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BOX RED	The stay		128	
BOX 100'S			13	•
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ROX MEDIUM 100'S	1. h. 1.		2	
HOX LIGHT	Carlo	·	55	
ROX LIGHT 100'S			5	
BOX MENTHOL LIGHT	· · · · · · · · · · · · · · · · · · ·		4	
BOX MENTHOL LIGHT	100's		3	
TOPT RED			19	
Nort 100'8			\$	
BORT MEDIUM			4	
SOFT MEDIUM 100'S			1	
NORT LIGHT			9	
SOFT LIGHT 100'S			3	
HOFT MENTHOL	4 / 4 / 1 / 1 / 1 / 1 / 1 / 1 / 1 / 1 /		16	garanti di Santa di S
TOTAL SOLD:			275	

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#### COMMUNITY EVENTS MARKETING

EXIT REPORT

CONCERT AT BAYFRONT PARK, MIAMI, FL.

The concert at Bayfront Park was well attended. We had eight kinsks set up to cover all of the park. The pack sales tent was busy throughout the event. This concert was a big success